



IN PARTNERSHIP WITH



## WHO WE SERVE

The National Alopecia Areata Foundation (NAAF) serves the community of people affected by an autoimmune skin disease called alopecia areata that results in hair loss and emotional pain.



## OUR VISION

An empowered community with a choice to embrace or live free of alopecia areata.



## OUR MISSION

National Alopecia Areata Foundation supports research to find a cure or acceptable treatment for alopecia areata, supports those with the disease, and educates the public about alopecia areata.

How skin conditions  
**IMPACT**  
patients



Having alopecia areata can be frustrating and emotionally challenging because hair loss and regrowth are unpredictable.



# OUR STORY

Founded in 1981 and headquartered in San Rafael, CA, NAAF is widely regarded as the largest alopecia areata advocacy organization in the US. NAAF connects with more than 73,000 members of the alopecia areata community, including patients, family members, healthcare providers, and researchers through its support programs, email newsletters, website, and annual patient conference.

## HOW WE MAKE AN IMPACT

The National Alopecia Areata Foundation (NAAF) supports research to find a cure or acceptable treatment for alopecia areata, supports those with the disease, and educates the public about alopecia areata. Alopecia areata is a common autoimmune disease affecting nearly 7 million Americans that results in total or partial loss of scalp and body hair. Founded in 1981 and headquartered in San Rafael, CA, NAAF is widely regarded as the largest alopecia areata advocacy organization in the US. NAAF connects with more than 73,000 members of the alopecia areata community, including patients, family members, healthcare providers, and researchers through its support programs, email newsletters, website, research summits, and annual patient conference. NAAF is a 501 (c) 3 nonprofit and a GuideStar Gold-Rated charity and meets the rigorous standards of the Better Business Bureau Wise Giving Alliance and the National Health Council. For more information, please visit [www.naaf.org](http://www.naaf.org), email [info@naaf.org](mailto:info@naaf.org), or connect with NAAF on Facebook, Twitter, Instagram, and LinkedIn.

## SCAN TO LEARN MORE ABOUT NAAF



+1 415 475 3780

65 Mitchell Blvd, Suite 200-B  
San Rafael, CA, 94903

[info@naaf.org](mailto:info@naaf.org)  
[naaf.org](http://naaf.org)



## AT A GLANCE HOW WE PROVIDE SUPPORT

NAAF was established in 1981 with one clear goal; to offer support to individuals affected by alopecia areata. NAAF's various support programs offer different ways to create a sense of community amongst individuals with alopecia areata and their families.

## GET SOCIAL WITH US



@NAAFUSA



@naaf\_alopecia